

Design-bureau SUDARYANTO
presents

«ISLAND ILLUSION»
Collection spring \summer 2011

The summer dream of relax and travel comes true due to the new collection by Tatyana Sudaryanto. The idea is inspired by amazing charm of visual effects. The collection feature is six-sided applications overlaid on garments. These applications prints represent real photos which were made on meditative beaches of Indonesia and Bali.

Main idea. The optical illusion. The prints-hexahedrons become windows to the other reality. They invite to have a look at an island lost in the ocean.

Colors. The colors support the idea of the illusory island. Deep green, sand-color, solar ochre and royal blue perfectly transfer the summer heat and the ocean breeze freshness.

Fabrics. The designer blends natural (silk and cotton) and artificial fabrics (polyester and chamois leather). The soft materials create the sensation of relax. The special grid used as lining forms the air membrane what is so important in a hot summer day.

Details/features. Each detail underlines the general idea of illusion. The hexahedron represents a transition figure: from a square to a circle. The six-sided prints with photos of sandy coasts draw in, effecting an optical illusion. The new reality becomes visible due to the applications-hexahedrons.

Techniques. “High-craft”. A blend of the present and ancient folk crafts. The digital technology is used to print photos and the garments are decorated in patchwork style.

Accessories. They are created specially for the collection by Andrey Pavlenko. The elements of necklaces and beads were found in grandmother's chests and on the ocean beaches. It's the kitsch that becomes the decoration. The Russian dolls and the ritual mask of Barong – the terrible dog-dragon protecting the Indonesian house – are joined in a splendid necklace.

Footwear. Handwork, designed specially for the collection. The color scale repeats those of garments and accessories. The leather ply forms the half hexahedron on a heel profile.

Silhouette. Minimalism and sophisticated design. The silhouette of dresses and raincoats reminds a Russian dolls - matryoshka. Truncated in front and smoothly rounded behind, the raincoats are similar to the drop. The trousers-pyramids also deserve attention! **Swimsuits.** Classical bikinis are decorated with the six-sided prints. The colorful hexahedrons stand out sharply against the monochrome swimsuits

The idea of the illusion is embodied in synthesis of Russian dolls' silhouette and six-sided prints with tropical islands photos. The collection blends kitsch and romanticism, comfort and lightness. The new summer collection «Island Illusion» transfers from the reality to the relax, which is filled with the sun and the positive mood.

Photographer: Tatiana Volkova
Make up&hair: Irina Kuzmina
Model: Julia
Text: Irina Zhuravleva

